



**DESIREE JACKSON**

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## PROFESSIONAL SUMMARY

*User-driven change agent with a passion for research, strategy, and innovation, committed to powering through usability problems and finding solutions.*

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UX/UI Designer with eleven years of experience in Graphic Design. Certificate from Georgia Tech UX/UI Bootcamp with skills in the User-Centric Design Process, User Research, Wireframing, Prototyping, HTML, CSS, Javascript, jQuery, Webflow, and Bootstrap. Highly driven professional passionate about developing successful digital products with relevant, on-trend designs. A focus on teamwork, creativity, and punctuality allows me to excel at accomplishing the full design process from ideation to production.

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## TECHNICAL SKILLSET

### Technical Proficiencies:

Wireframing, Prototyping, Iteration, Surveys, Interviews, Presenting, HTML 5, CSS, Javascript, Bootstrap, Webflow, jQuery, Agile, SCRUM

### Program

#### Proficiencies:

Adobe XD, Figma, InVision, Visual Studio Code, Adobe Illustrator, Adobe Photoshop, Sketch, Miro, Flowmapp, Slack, Zoom, Trello, Google Suite

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## PROJECTS

PAWMATES: <https://www.desireejacksondesign.com/pawmates>

- App designed from scratch to help tailor the pet adoption process. Users take a quiz that matches them with pets based on your lifestyle.
- I conducted user interviews, sketched wireframes, iterated prototypes, and presented my findings.
- Tools used: Figma, Miro, Flowmapp, Adobe Illustrator, Adobe Photoshop, Google Slides, Trello, Slack, Webflow

ATLYTICS: <https://www.desireejacksondesign.com/atlytics>

- Mobile-first website redesign of a non-profit organization.
- I conducted user interviews, sketched wireframes, iterated prototypes, designed the style guide, and presented my findings.
- Tools used: Figma, Miro, Flowmapp, Google Slides, Trello, Slack

PARKME: <https://www.desireejacksondesign.com/parkme>

- App designed from scratch designed to streamline the parking process in busy cities. It is a mobile valet service that alleviates the stress of finding parking spots.
- I conducted user interviews, sketched wireframes, iterated prototypes, designed our slide deck, and presented my findings.

- Tools used: Adobe XD, Adobe Illustrator, Adobe Photoshop, Miro, Flowmapp, Google Slides, Trello, Slack

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## **PROFESSIONAL EXPERIENCE**

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KINGS FINE ART & DECOR- ATLANTA, GEORGIA, June 2020 - Present

### **ECOMMERCE MANAGER**

- Successfully completely redesigned their ecommerce website and handled all ordering.
- Managed all social media accounts and excelled at inventory management.

ATLANTA PUBLIC SCHOOLS - ATLANTA, GEORGIA, February 2017 - August 2020

### **PRE-K CO-TEACHER**

- Successfully collaborated with co-teacher to plan differentiated lessons based on skill level of students.
- Excelled at creatively designing lessons to better teach students.

PUBLIC SCHOOL 226, NEW YORK CITY, NYC, October 2015 - January 2017

### **SPECIAL EDUCATION SCHOOL AIDE**

- Achieved in keeping the office running smoothly
- Managed and organized all incoming and outgoing paperwork

SELF-EMPLOYED, VARYING LOCATIONS, December 2011 - Present

### **FREELANCE GRAPHIC DESIGNER**

- Designed graphic elements for clients
- Collaborated with over 200 clients to achieve desired design

POSEY'S SPORTS CENTER, NATCHITOCHEs, LOUISIANA, December 2011 - January 2013

### **GRAPHIC DESIGNER**

- Designed licensed Northwestern State University apparel
- Designed graphic logos and t-shirts for over 350 clients

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## **EDUCATION AND CREDENTIALS**

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### **BOOTCAMP CERTIFICATE IN USER EXPERIENCE AND USER INTERFACE DESIGN**

GEORGIA INSTITUTE OF TECHNOLOGY, ATLANTA, GA

*An intensive 24-week long boot camp dedicated to UX / UI Design and Front-End Development. Skills learned consist of Adobe XD, Figma, HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development.*